

**English 10**  
***Blog Post Rubric***

<b>Aspect</b>	<b>Feedback for Improvement</b>	<b>Standard</b>	<b>Evidence of Mastery</b>
Topic/Focus		<ul style="list-style-type: none"> <li>• stays on focus</li> <li>• author is interested in topic and can talk about it accurately</li> </ul>	
Sense of Audience		<ul style="list-style-type: none"> <li>• interesting for students yet can be appreciated/respected by adults</li> </ul>	
Personality		<ul style="list-style-type: none"> <li>• has a distinct personality</li> <li>• catchy title</li> </ul>	
Content		<ul style="list-style-type: none"> <li>• sources cited or hyperlinked</li> <li>• appropriate for a school blog</li> <li>• not plagiarized</li> </ul>	
Formatting		<ul style="list-style-type: none"> <li>• uses headlines/subheadings</li> <li>• easy to read font</li> <li>• visuals included</li> <li>• short paragraphs, lists, bulleted points</li> </ul>	
Writing		<ul style="list-style-type: none"> <li>• edited for errors</li> <li>• casual</li> </ul>	