**Social Studies 11**

***Who Cares and Why Bother?***

***(Politics and Government)***

“You don’t let Grandma pick your clothes. You don’t let Grandma pick your music. Why would you let her pick your future?” (Michelle Obama)

**Task:** With a partner, create a video to speak to youth on the importance of voting: why should they care and why should they bother?

**You want to include:**

* Reasons why they should vote (including speaking to issues that will motivate them and the implications for not voting)
* An age-appropriate guide to Canadian government (so they can understand what government does, how voters/activists can have an impact, and how politics impacts their life)
* An overview of the Canadian political parties so young voters can connect their beliefs to their voting options

Your job is not to tell your audience *how to vote* (ie: Vote Liberal!). Your job is to give them the information to help them see the importance of voting.

You want to tailor your message to your audience: young people (15-25). You want to cover all the information, but you want to be sure to do it in a way that is interesting to them, and is mindful of their attention span. (The longer it is, the better it needs to be to hold them.)

**Process:**

**Analyze:** You will be given a planning chart to help you brainstorm and analyze all the important components of this assignment.

**Synthesize:** Take the important details and observations you make in the brainstorming process and devise a vision for your video: What strategy will you use? How will you structure it? What will it look like?

**Plan:** Plan out your video. Suggested strategies: storyboard or script

**Create:** Using an iPad, create your movie. You can use a variety of apps to create content, but it is recommended that you put it all together with iMovie.

Throughout the process, self-assess using the learning map on the other side. Where is the work you’re doing lining up with the standards?